



TRY BEFORE YOU BUY

DON'T SPEND A DIME UNLESS YOU LOVE IT!

Dear [Patient Name],

Don't you wish you could trial everything before you buy it? The same way that you try on eyeglass frames, swing golf clubs or tennis rackets, or test drive a car first before committing. Trying products first helps you feel confident in your choice before risking your hard-earned dollars.

That's why <<Month XXth - XXth>> are Trial and Smile Days. Try the latest digital hearing technology *before you commit to buying*. Whether you're new to hearing aids before or you're curious about new digital features. Now is your opportunity to *trial and smile* – it's so worthwhile!

Here's how Trial and Smile Days works:



You won't spend a dime until you love them – We'll screen your hearing and if you're a hearing aid candidate you'll leave with hearing aids the same day¹. There is absolutely no obligation to buy. Simply try them out at home, at work and everywhere in between for a trial period. If you love how they are improving your hearing, you can buy them. If not, you can walk away.



Trial cutting-edge digital technology proven to last and last and last! –

Get yourself moving in more ways than one with the newest addition to the Discover Next family, **Moxi™ Move R** – the smallest lithium-ion RIC from Unitron. It will keep you moving all day long thanks to its reliable and hassle-free rechargeable technology. Plus, the world-class performance of SoundCore makes reconnecting with loved ones on a deeper level easier than ever.



More to love –

Enjoy easy direct connections to the people and content you love with hands-free phone calls, video calls and stereo media streaming to both ears – on all phones², with no additional accessories needed.

- An all-in-one package that looks great and sounds great
- Comfortable and stylish
- Made for all phones, with hands-free phone and video calls to both ears²
- It meets any of your needs with easy-to-use accessories

Trial and Smile Days is a limited time opportunity. Call today at **XXX-XXX-XXXX** to reserve your no risk appointment. Now is your opportunity to try hearing aids with no upfront costs or commitment. Just trial and smile – it's so worthwhile!

Kind regards,

Signature

Name
Credentials



<<Address 1>>
<<Address 2>>
<<Website>>

(1) A hearing test is required to fit hearing aids. In some cases, testing fees may apply but if so, you will be informed up front. (2) Smartphones and traditional mobile phones with a compatible Bluetooth Hands-Free Profile. Note: This offer is valid through June 19 on a first-come, first-served basis